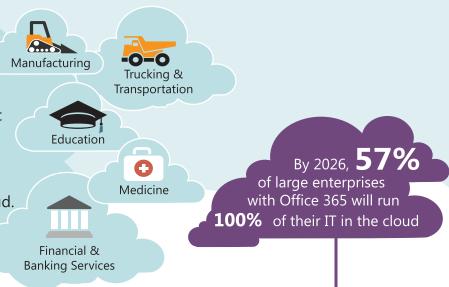
## OFFICE 365 **MIGRATIONS**

Cloud office solutions are a natural next step for many organizations, regardless of size or industry.

Here are a few industries that have already embraced this move to the cloud.



## Why Move to the Cloud?

Organizations using Office 365 experience cost savings of **27%** 

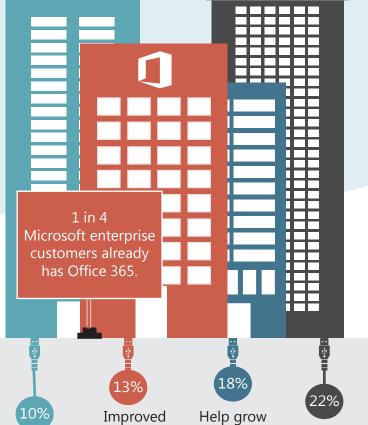


**72%** of Office 365 enterprise organizations experience increased collaboration



### 8 Reasons Small and Mid-Sized **Businesses Choose Office 365**

- 1. Ensured privacy and security
- 2. Plan for updates in advance
- 3. Work can be done anywhere, online or offline
- 4. Real-time presence allows for better collaboration and communication
- 5. Interface is straightforward and easy to use
- 6. Financially backed service-level agreement
- 7. A uniform look regardless of device
- 8. Support is available when you need it



## **Highest Expectation** Moving to Cloud

What is your organization's highest expectation for moving to hosted services or cloud computing?



Cost savings

Adds capabilities we are unable to build internally availability and better

service

business

business

Improve technology quality

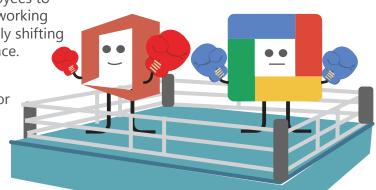
#### The move to cloud productivity software will improve your organization in many ways



## Office 365 vs Google Apps for Work

Office 365 allows employees to choose their preferred working style rather than abruptly shifting to a cloud-only workplace.

Office 365 works best for organizations that are easing into the cloud more gradually.



Google Apps deploys rapidly and quickly shifting to a cloud-only workplace in the course of a weekend.

Google Apps works for startups & organizations willing to undergo major transformational change.

# of organizations 62% choose a hybrid deployment strategy for Office 365

## **Hybrid Deployment**

Office 365 customers are more likely to roll out the platform in a hybrid environment, embracing cloud IT but still strongly supporting on-premise software.